





SOAPER STARS: HAND-HYGIENE EDUCATIONAL INTERVENTION FOR CHILDREN ON PAEDIATRIC WARDS

J. MCNICHOLL, S. CROSBY*, C. FIRTH, S. YOUNIE & K. LAIRD

This study reports on the effectiveness of an educational intervention, implemented on paediatric wards, consisting of hand-hygiene resources centred on superhero type characters. Handwashing is one of the most cost-effective infection prevention interventions. Public Health Campaigns have sought to emphasise the importance of handwashing, in order to prevent the spreading of illnesses (particularly in recent times during the height of the Covid pandemic), yet there are few campaigns aimed at young children. In addition, research has shown that interventions need to be motivational and not just the transferring of knowledge in order to change behaviour in children. [1, 2 & 3]

THE INTERVENTION

The **Soaper Stars** are a group of 'hygiene superheroes' created to help children understand the 'why, when and how' of handwashing. Boxes of products (soap, hand gel, wipes) featuring the characters, along with an activity sheet and posters are presented to children on paediatric wards, with the aim of encouraging them to wash their hands, and to learn about why it is necessary.



METHODS

- Mixed-method approach.
- **Observations** of NHS healthcare staff and children engaging with the resources and products.
- Interviews/questionnaires with NHS
 healthcare staff regarding their
 experiences of using the resources
 to evaluate if the resources had
 supported them in their infection
 prevention role, and to determine if
 there had been a change in
 children's handwashing practices.
- NHS ethical approval from HRA.

PRELIMINARY RESULTS

To date, two hospital study sites have been completed, with another three taking place over the coming months.

- Observations demonstrate that housekeepers are essential to effectively implement the hand washing products.
- Generally, parents are not encouraging the use of hospital wipes prior to eating.
- Preliminary results indicate good engagement with the educational intervention and increased usage of hand-hygiene products and frequency.
- Initial findings from healthcare staff questionnaires show that one of the **key factors that affect children's handwashing** are **parents' encouragement** (data collection is on-going).

"PARENTS ARE THE KEY. IF
YOU CAN GET THEM ON
BOARD, THEY CAN BE AN
ENABLER"

"MUCH EASIER TO GET
THE CHILDREN TO WASH
THEIR HANDS - THEY
WERE EXCITED TO GET
THE BOXES!

CONCLUSION

There are limited children's handwashing resources for use in paediatric settings, yet learning good handwashing practice is fundamental to their health. Being invisible to the naked-eye, it is hard for young children to understand the association between these pathogenic microbes and feeling unwell. Bridging this gap in knowledge is essential. Children on paediatric wards are more likely to have suppressed immune systems and thus limiting the spread of infectious disease within such wards is paramount to children's health. The educational intervention to date has encouraged good hand-hygiene practice, with data showing an increase in hand-hygiene frequency.

